

# SPORTING GOODS, LEISURE, HEALTH AND FITNESS CAPABILITIES:

In highly competitive consumer markets like sporting goods, leisure, and health and fitness, graphic impact and quality are at a premium. We specialize in both decorative and functional decals that can be used to promote your brand, enhance the appearance of your product, or warn a consumer of a potential hazard. Empire understands the requirements for these markets and can help you increase profitability and brand recognition by providing creative, cost-conscious solutions.

#### **APPLICATIONS:**

- · Control Panels
- · Decorative and/or Informative Graphics -
- Nameplates
- · Packaging Labels & Header cards

### Overlavs

- · Warning and Danger Decals
- Product Identification
- Pre Spaced Decals

#### **SUBSTRATES AND MATERIALS:**

- · Polyester: hard coat gloss, velvet textured, autotex, brushed, chrome, matte, anti-microbial, anti-glare, or opaque white
- · Polycarbonate: hard coat gloss, matte, velvet, satin, brushed, anti-glare
- · Vinyl: Various colors
- Magnet
- · Metals: Aluminum and Stainless Steel

# PRINTING CAPABILITIES:

- UV LED Screen Printing: 3, 6, & 12 colors presses: Sheet-fed & Roll-to-Roll
- · Digital: Sheet-fed & Roll-to-Roll
- Flexographic

#### FINISHING AND SPECIAL FEATURES: Selective Texture

- Embossing
- Doming (Marine Grade) Dead fronts
- Die Cutting
- Laser & Digital Cutting · Chemical Resistant
- · LED Windows
- Transparent Colors
- Abrasion Resistant
- Color Matching
- Anti-Microbial
- · Die-cut Adhesive
- Hard Tooling
- Packing & Kitting

#### **QUANTITIES:**

Production

## **QUALITY AND COMPLIANCE:**

- ISO 9001:2015 Certified
- **UL-Authorized Label Supplier**
- Certificates of Compliance
- G7 Compliant
- Wisconsin Green Tier 1
- First Article Inspections
- **RoHS Compliant**

## **AWARD WINNING:**

- WI Family Business of the Year
- PRINTING United Alliance (SGIA) Sustainability Recognition Award (2013, 2015, 2016, 2017, 2018, 2020, 2021)
- SGIA Safety Recognition Award (2016, 2017, 2018, 2019)
- 1 gold and 1 bronze (2019)
- WI Sustainability Business Council Innovative Service of the Year (2022)





















