



RETAIL AND C-STORES:

Ron Jon Surf Shop
Cocoa Beach, FL

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Outdoor enthusiasts love to show off their favorite brands – with logoed merchandise, clothing and, increasingly, cool-looking decals. One famous retail destination wanted to leverage the brand devotion they enjoyed by upgrading the branded decals they typically used as giveaways in store to a more high-end product that would justify a \$5 price tag.

Empire recommended domes, a durable, high-impact decal topped with a crystal-line polymer coating that creates a 3D, or “lens look,” effect. The clear coating is resistant to UV rays, dents, scratches and abrasions, making it an excellent choice for outdoor applications. The domes produced for this customer had the “cool factor” they were looking for and were so popular that they sold out in less than 6 months.



CRYSTAL-LINE DOMING
WITH DEBOSSING
w/ MAGICAL MATERIAL



CRYSTAL-LINE DOMING
WITH DEBOSSING



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