



The leading supplier of ground power units, pre-conditioned air units and accessories for aircraft

It's all about connections

## POWER TOOLS MARKET:

Hobart/ITW-GSE

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Time is money on the production line. At its Palmetto, Florida, facility, industrial giant ITW-GSE produces generators and pre-conditioned air units that supply clean, reliable and cost-efficient ground support to aviation customers in more than 100 countries worldwide. These power units require more than 20 labels, all of which had typically been sourced and stocked on individual rolls. Twenty-plus labels then had to be counted out for each unit in the Parts Department where they were kept in inventory and applied at various stages of the production process. If the count was off? Back to Parts for more. That's a lot of time and effort – and a lot of room for error.

With productivity improvement and quality assurance top of mind, Empire presented all of the labels laid out in a “gang application” on a single sheet to company management, who were impressed with the ingenuity and creative thinking the Empire team employed. In less than a month, the new multi-label sheet was delivered to the customer site, freeing up inventory space and effectively creating a new QC process – if there was still a label on the sheet at the end of the line, something was missed along the way. This new application eliminated nearly two dozen SKUs in inventory and the time previously required to count out the individual labels for each production item, resulting in significant improvements in productivity without sacrificing quality or durability. Following the successful rollout of the gang application on one generator line, ITW-GSE was so pleased with the results that they implemented the solution on eight other products.

**THERMO-CUT PRODUCT LABELS**

**BATTERY 7400**

**ITW GSE**

**Zero Emission**

**WARNING DECALS**



THERMO-CUT  
BRAND IDENTITY  
LABELS

**ITW GSE HOBART**

