

# EMPIRE ART SPECIFICATIONS



## EMAIL

- Files up to 5MB can be e-mailed
- List your Empire contact or salesperson on all e-mail
- Send all Mac formatted artwork to artmac@empirescreen.com
- Send all PC formatted artwork to artpc@empirescreen.com
- Include placed images &/or fonts
- Supply a hard copy or blueprint for comparison

## EMPIRE FTP SITE

- Files over 5MB can be uploaded to our ftp site. We will e-mail you information on how to set this up.
- Supply a hard copy or blueprint for comparison

## DISK (CD)

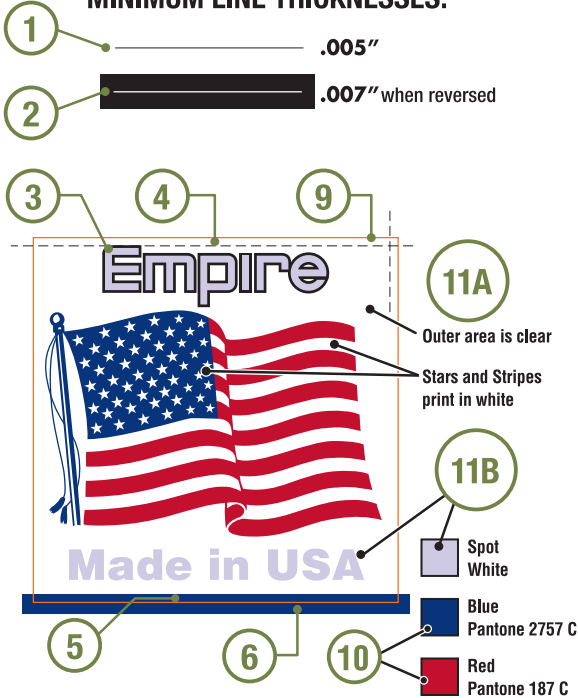
- When supplying a disk or CD, please label it with your company name, Part Numbers, and the programs being used.
- Supply a hard copy or blueprint for comparison

## ART PROGRAMS and FILE FORMATS USED AT EMPIRE

- Illustrator (.ai, .eps)
- Photoshop (.psd, .tif, .eps)
- InDesign (.indd)
- CorelDraw (.cdr)
- QuarkXPress (.qxd)
- AutoCAD (.dxf) -Blueprints only

\*\* .pdf files can be used for hardcopies, but we prefer the original file format the art was created in for production purposes.

## MINIMUM LINE THICKNESSES:



## At a glance...

1. Minimum Line Thickness .005"
2. Minimum Line Thickness reversed out of another color .007"
3. Traplines .015" - .020"
4. Images away from the dieline .045"
5. Minimum outer border .045"
6. Any colors bleeding off decal, extend color past dieline .0625"

## ADDITIONAL INFORMATION:

7. Keep the number of programs used down to a minimum
8. Eliminate all unnecessary elements in your file
9. Assign a spot color to the Dieline
10. If job is printing spot color, please use correct Pantone names.
  - Pantone 2757 c
  - Pantone 187 c
11. If white prints on decal, indicate where white prints by doing one of the following:
  - Call out location of white (see 11A)
  - Assign it a color (see 11B)
12. Please supply all fonts or convert text to outlines. If you are sending fonts that are not TrueType, please send both the Screen and Postscript font.
13. For 2-Sided print jobs, we recommend text or critical graphics to be .125" from die edge.
14. If art is being created in Photoshop:
  - Image should be saved as a tif, psd or eps file (do not save as a jpg or gif due to low quality)
  - Image should be placed (do not embed image) into a file at 100%
  - Resolution should be 200 res. or higher
  - Supply file with original layers (do not flatten image)
15. Please note that AutoCAD files are generally not used for final artwork. They are best used for blueprints, wiring diagrams or as a template

To ensure the best printing quality possible, we recommend artwork be created and sent to us following these specifications



P/N: 100050  
Art Specs  
Insert\_2011

