



- #1 DIE-LINE — size of sticker
- #2 BLEED — graphics bleeding off sticker, extend beyond the die-line .0625" per side.
- #3 SAFE ZONE — keep critical graphics .045" away from the die-line
- #4 COLOR INDEX
- #5 TRAPLINES — Overlaps or underlaps of graphics during the print production process to compensate for registration issues.

ACCEPTED FILE TYPES



AT A GLANCE

EMAIL

- artmac@empirescreen.com
- File size <5MB

EMPIRE FTP SITE

- File size >5MB
- Suggested FTP programs:



Cyberduck



Filezilla

- Contact your Empire representative for additional FTP information

DROPBOX

- artmac@empirescreen.com

ADDITIONAL INFORMATION

- Label the dieline
- Label colors properly
- If printing white, either:
 - Call out location of white
 - Assign it a color
- Please supply all fonts or convert text to outlines
- List your Empire contact
- Include placed images / fonts
- Supply blueprint (to verify windows / cut out locations)

IMAGES

- 300 resolution
- CMYK

