



MagiCAL is our new product line of eye-catching, pressure-sensitive vinyls that are ideal for promotional advertising, name branding, holiday stickers, bumper/window decals, display graphics, and sports decals. Our MagiCAL series includes glitter, kaleidoscope, rainbow, and more. The unique characteristics of MagiCAL materials are fun, flashy, and shiny. Give your product the edge over the competition!

Adding white behind graphics for opacity adds drama to your product. Adjusting the levels of white opaqueness or eliminating white in parts of your design will either allow MagiCAL to shine through or block it out. MagiCAL can be custom cut to almost any shape. Add crystal-line doming to make a lasting impression.

## GLITTER

- 2.4 mil rigid clear vinyl film offers good surface quality with a layflat 90lb. release liner.
- Suitable for thermo die-cutting.
- Permanent adhesive is filled with flakes for the glitter appearance.
- Adhesive provides good tack and excellent adhesion properties.
- Printable liner for backside printing is available.
- Silver is the most popular color, but this product is also available in black, blue, fuchsia, green, mixed disco, red, and dark red.

## KALEIDOSCOPE

- 2.4 mil brilliant, light diffracting, holographic vinyl offers good durability and easy installation.
- Kaleidoscope patterns repeat every nine inches in each direction.
- Permanent adhesive bonds to most surfaces, including: chrome-coated metal, chrome-coated plastic, glass, auto glass, and painted plastic.
- Printable liner is available with excellent layflat qualities and backside printability.
- Suitable for thermo die-cutting.

## AT A GLANCE

### KEY FEATURES:

- Custom cut into any shape.
- Permanent adhesive bonds to most surfaces.
- Printable liner available for backside printing.
- Compatible with doming.
- It's shiny!

### USES:

- Name branding
- Promotional advertising
- Sports decals
- Seasonal stickers

### PRINT METHODS:

- Screen
- Digital
- Flexo



*Add flair to your decals with MagiCAL!*

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